

**UNITED STATES DISTRICT COURT
FOR THE DISTRICT OF MASSACHUSETTS**

CASE NO. 04-10006-JGD

MICHAEL RODIO

Plaintiff

vs.

R.J. REYNOLDS TOBACCO COMPANY

Defendant

**PLAINTIFF'S OPPOSITION TO
DEFENDANT'S MOTION FOR SUMMARY JUDGMENT**

Now comes the plaintiff in the above-entitled matter and, through his attorney n es
the Honorable Court to deny defendant's Motion for Summary Judgment and enter judg nt
for the plaintiff

As reasons therefor the plaintiff states that the material facts, when viewed in the most favorable to the plaintiff and non-moving party, give rise to genuine issues for the trial court to decide. In fact and, therefore, as a matter of law, the defendant's motion must be denied. In support hereof, and pursuant to L.R. 7.1 (A)(2), the plaintiff attaches hereto his response to the defendant's Statement of Facts, a concise statement of additional material facts not cited by the defendant, along with his statement of the legal elements which apply hereto, his discussion, and accompanying affidavits and other documents.

WHEREFORE, the plaintiff respectfully requests that the Honorable Court deny the defendant's Motion for Summary Judgment, requests that the Honorable Court grant a hearing on Defendant's Motion, and further requests that the Honorable Court enter Judgment in favor of the plaintiff.

Respectfully submitted

By his attorney,

Sahady Associates, P.C.

A handwritten signature in black ink, appearing to read "Michael Sahady", written in a cursive style.

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Dated: September 15, 2005

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|--------------------------------------|---|
| MICHAEL RODIO |) |
| Plaintiff |) |
| |) |
| vs. |) |
| |) |
| |) |
| R.J. REYNOLDS TOBACCO COMPANY |) |
| Defendant |) |
| |) |

**PLAINTIFF'S MEMORANDUM IN SUPPORT OF
HIS OPPOSITION TO
DEFENDANT'S MOTION FOR SUMMARY JUDGMENT**

BACKGROUND

Plaintiff's action against R.J. REYNOLDS TOBACCO COMPANY (hereinafter referred to as Reynolds, is based on his wrongful termination (1) contrary to the public policy doctrine, (Plaintiff's Complaint, Count III-Exhibit A) and (2) contrary to the covenant of good faith and dealing. (Id., Count II)

Discharge contrary to Public Policy:

The Commonwealth of Massachusetts, under its authority to administer the government and its power to regulate taxation, has enacted Chapter 64C of the General Laws, which regulates the minimum prices at which different brands of cigarettes can be sold in the Commonwealth, and makes it a criminal offense to violate the minimum pricing laws as established.

The defendant Reynolds was at all relevant times the manufacturer of a brand of cigarettes called Monarch, the minimum price for which it could legally be sold in the Commonwealth. In October 2002, the minimum price for Monarch was \$4.01 per pack. (Rodio's Affidavit—Exhibit B) The competitive brand to Monarch was a brand called Wave. The State minimum price for Wave in October 2002 was \$3.52 per pack. (Id. and Chart--Exhibit C). The plaintiff as a sales representative was urged and directed at all times to maintain the price for Monarch, at or below the price of its competitor Wave even if that price was to violate the State minimum pricing laws. (Rodio's Affidavit—Exhibit B) The defendant masked its violation of the minimum pricing law by camouflaging this violation under the acronym of EDLP or Every Day Low Price. This illegal conduct by the defendant not only unfairly injured its competitor, but evaded the payment of many millions of dollars in tax revenue to the Commonwealth.

The defendant twists and spins its argument to the Court by indicating that its sales representative did not state what that "lowest price should be", but admits that it required the Monarch brand to be sold at the lowest price cigarette brand in the store, (defendant's Brief, p. 11) even if that price was below the State minimum. It was precisely because the plaintiff failed to cause the retailer to maintain the price below the State minimum that he was terminated. Reynolds' own Letter of Termination contains a clear, unambiguous, and unequivocal admission of its violation of the State minimum pricing laws. Reynolds fired the plaintiff for

"...failing to maintain the everyday lowest price for Monarch in this account. Wave (competitive product) cigarettes retailed for \$3.52 per pack, while RJRT's Monarch retailed for \$3.62 per pack." Letter of Termination, p. 8--Exhibit D).

No small wonder that in all of its submissions to the Court, the defendant has not addressed this blindingly plain admission of its own misconduct. The termination of the plaintiff was, therefore, against the law. Monarch's retail price as established by the Commonwealth was \$4

per pack, and the plaintiff was discharged by Reynolds for failing to maintain the price at or below \$3.52 per pack. Reynolds' use of these predatory practices has the goal of addicting young people who gravitate to the lower price brands because they cannot yet afford the higher price brand selling at \$5.00 and over per pack. (Rodio's Affidavit—Exhibit B) Rodio's failure to sell below the State minimum is statutorily protected. See Wright v. Shriners Hosp. for Crippled Children, 2 Mass 469, 472; 589 N.E.2d 1241, 1244 (1992). Whether public policy exists, which shields the plaintiff, is a matter of law for the trial court to decide and is not an issue of fact. King v. Dr. [redacted], 418 Mass.576, 638 N.E.2d 488 (Mass. 1994); Wright v. Shriners Hosp. for Crippled Children supra at 472. In GTE Prods Corp. v. Stewart, 421 Mass. 22; 653 N.E.2d 161 (1995), the Supreme Judicial Court considered public policy claims and endorsed them when the conduct depends on "(1) explicit and unequivocal statutory or ethical norms (2) which embody policies of importance to the public at large in the circumstances of the particular case..." The particular circumstance in this case is that a 26-year employee was discharged for failing to maintain cigarette prices below the minimum mandated by law. Defendant's conduct is, therefore, in open disregard of the law and renders it liable to this plaintiff. The nature of defendant's business and its conduct in this circumstance is, in and of itself, a violation of established ethical norms even absent a statutory prohibition. Who in our society would condone setting out to addict young people to cancer-causing products?

The defendant keeps repeating in its Brief to the Court that to sell below State Minimum is for the retailer, not Reynolds. If, indeed, that was the case, why did this defendant fire the plaintiff for "...failing to maintain the everyday lowest price for Monarch in this account."? (Exhibit E, p. 8) If this defendant wishes to give its Letter of Termination torturous and untenable twists of meaning, it should save this for the jury. If this Letter of Termination has no meaning, then the jury will have to say so.

Defendant's Motion for Summary Judgment on this ground is, therefore, inappropriate and must be denied.

Health Code Violations and their implication of Public Policy:

The defendant bundles its seduction of children to smoking under the heading of "advertising theory", which is topic 3 of its Brief. In the same way that the defendant violates State minimum pricing laws by terming its action as Every Day Low Price (EDLP), it defends its violation of the health code as a First Amendment right, and gives this right to advertise to children the acronym of POS communicator. It again tries to fly under the Court's radar by not disclosing the complete meaning of these POS communicators. On page 7, paragraph 3 of its Letter of Termination (Exhibit D), Reynolds terminates the employee because:

"You failed to place and maintain a VAP communicator on the *front counter* and place the appropriate VAP POS advertising and PRP discounting cards." (Exhibit D, p. 7) "... *as instructed by management.*" (Id. p. 2, 3, 6, and 11)

All of these counters are below the minimum 5 feet in height required by the health code and all, or substantially all are within 1,000 feet of a school or a playground. (Rodio's Affidavit--Exhibit B).

Reynolds, on pages 14 and 15 of its Brief admits its conduct in positioning advertising more than 5 feet from the floor, but justifies it under a First Amendment right and further says that there had never been a valid law prohibiting counter top advertising and that the plaintiff should have known this. This is another predatory practice with its own serious implications of public policy and the public-be-damned attitude. The purpose of 940 CMR, § 21.04 (5)(b) can only be to protect children from having shoved in their faces advertisements glamorizing cigarette smoking and thereby addicting them at an early age and causing havoc to their health. Neither the State minimum pricing laws, nor the health code is an internal company regulation not worthy of recognition as public policy, as the defendant contends. Can there be a more vital public interest

than the protection of children's health? It is difficult to imagine anything redeeming about a pitch to children which will probably result in their death at an early age. The defendant brandishes Lorillard Tobacco Co. v. Reilly, 533 U.S. 525, 121 S. Ct 2403, 150 L.Ed.2d 532 (2001), as a badge of honor giving it license to violate a clearly established public policy. In finding that 940 CMR violated the First Amendment, neither Chief Justice Young of the Federal District Court, nor the U.S. Supreme Court directly, or impliedly, approved the practice of advertising cigarettes to children as good public policy. Public policy is not easy to define, and the Courts have had to grapple with this concept. Public policy is much like pornography: you recognize it when you see it. In Council v. Cohen, 303 Mass. 348, 352, 21 N.E.2d 967, 969 (1959), the Supreme Judicial Court accepted the definition of public policy as expressed in Egerton v. Brownlow:

“public policy is that principle of law which holds that no subject can lawfully do that which has a tendency to be injurious to the public or against the public good. The Court should proceed with extreme caution when called upon to declare a transaction void on grounds of public policy, and prejudice to the public interest should clearly appear before any such declaration is made.”

The plaintiff submits that the public interest in not inducing children to smoke does not need a statute or a rule to validate it or give it vitality. In Mello v. Stop & Shop Cos., 402 Mass. 555, 556, 524 N.E.2d 105, 106 (1988), the Court said “an employee must be able to point to some

clearly-defined and well-established public policy that is threatened by the employer's action. The public policy against advertising to children was here threatened and undermined by Reynolds. The defendant had the choice to abide by this public policy and be a good citizen, or to violate it and cause massive harm to children and hide behind the First Amendment. This defendant chose to injure the children and hide behind the First Amendment. The case before the Court does not involve a breach of an internal company policy, as defendant contends, but affects the public at large. In its violation of the minimum pricing laws, Reynolds deprived the State of tax revenue (to be used in part for public health care for smoking-related diseases, G.L. c. 64C, §7A), and in its advertising policy, it gravely endangered the health of the children.

This is not a case of a breach of an overbroad administrative regulation as in *Wright*, supra, where the code of professional ethics was privately adopted. This case rather presents a violation of a policy embedded in the health code of the Commonwealth, and intended to protect the entire public, and so carries the imprimatur of public policy. The issue before the Court is whether striking down of 940 CMR, § 21.04 (5)(b) renders its violation a protective conduct as Reynolds contends.

In the case of DeRose v. Putnman Management Co., Inc., 389 Mass. 205, 210-211, 49 N.E.2d 428, 431-432 (Mass.1986), the Court affirmed a public policy verdict, stating that

“the jury could have found that DeRose had been fired for refusing to testify falsely against a co-worker in a criminal trial.”

As in *DeRose*, the jury can here find that the employee was fired for failing to maintain tobacco prices below the State minimum, and for failing to post advertising inducing children to smoke. See also Cort v. Bristol-Myers Co., 385 Mass. 300, 302-303, 306-307, 431 N.E.2d 908, 910, 912 (1982). Again, this is not a case of infraction of the company's own internal policies. It concerns statutes and regulations implicating vital public interests, and is clearly distinguishable

from Smith-Pfeffer v. Superintendent of the Walter E. Fernald State School, 404 Mass. 145, 533 N.E.2d 1368, 1372 (Mass.1989). The case of this plaintiff furthers a policy affecting the public at large and is embodied in two separate sources of law: one in the General Laws, and the other in the health code. The *Smith-Pfeffer* case involved no such implication and involved a mere dispute over the internal direction of the institution, and because of this, the Court said that it did not give rise to a public policy claim. Can this tobacco company seriously argue that its cheating the Commonwealth of taxes and imperiling the health of children is merely an internal company policy not to be disturbed by the Courts? In Wright v. Shriners Hosp. for Crippled Children, *supra*, the Court held that the discharge of the employee was a lawful exercise of her employer's management prerogative, the Court refusing to accept regulations issued by the Board of Registration in Nursing as a potential source of public policy, the Court noting that regulations "governing a particular profession" had not, and would not, be accepted as a basis for a public policy claim. Unlike *Wright*, the case before the Court does not implicate rules of a particular profession, but implicates a General Law and a health code applicable to the entire population. One would shudder to think that health consequences to the citizens of the Commonwealth are best left to the tender mercies of tobacco companies.

Lorillard Tobacco Co. v. Reilly, *supra*, on which Reynolds relies for its violation of 940 CMR, itself contains the principles and laws that are wholly destructive to Reynolds' position. Reynolds argues that its violation of 940 CMR regarding the POS advertising the sale of cigarettes does not implicate public policy, as if cigarettes were no more harmful than a bottle of spring water. The Supreme Court did not invalidate 940 CMR because it was not good public policy, the Court merely held that Congress had enacted a comprehensive scheme that addressed cigarette smoking and health in advertising and thereby preempted State regulation of cigarette advertising and 940 CMR was not the least restrictive of the First Amendment.

If this defendant is, indeed, looking for a statutory nexus as a source of public policy, certainly the acts of the Congress of the United States in drastically limiting the advertising of cigarettes is in itself a national demonstration of public policy. In the Federal Cigarette Label and Advertising Act, (FCLAA) 15 U.S.C.S., sec. 1331, et seq., the Court said that Congress had drafted a comprehensive federal scheme governing the advertising and promotion of cigarettes but the Court took pains to note that the F.C.L.A.A. does not preempt State laws *prohibiting* cigarette sales to minors, and that Congressional policy supports State law prohibiting cigarette sales to minors. Indeed, Congress had made the prohibition of cigarette sales to minors as a condition receiving a block grant funding for substance abuse treatment activities. 106 Stat. 394, 388, 42 U.S.C.S., §§ 300x-26(a)(1), 300x-21. To protect its own children and in furtherance of National public policy, Massachusetts enacted G.L. c. 270, § 6 (2000) prohibiting the sale and distribution of tobacco products to minors. The U.S. Supreme Court in its analysis in *Lorillard* said that “the State may prohibit common inchoate offenses that attach to criminal conduct, such as *solicitation*, conspiracy, and attempt.” This tobacco company having been prohibited from selling its products to minors by G.L. c. 270, §6, wants to retain the right and practice of soliciting minors by placing advertising displays at heights less than 5 feet where the young can most effectively be seduced by it. Can there be a clearer nexus between a statutorily prohibited conduct and the practice of this defendant, when the U.S. Supreme Court itself has said that such practices are common inchoate offenses that attach to criminal conduct?

In *Lorillard Tobacco Co. v. Reilly*, *supra*, the U.S. Supreme Court said that in enacting 9 CMR, § 21.04, (5)(b), Attorney General Scott Harshbarger had announced

“that as one of his last acts in office, he would create consumer protection regulations to restrict advertising and sales practices for tobacco products. He explained that the regulations were necessary in order to ‘close holes’ in the settlement agreement and ‘to stop Big Tobacco from recruiting new customers among the children of Massachusetts.’”

One can see why, therefore, the big tobacco companies, including this defendant, rushed to quash this regulation. To survive in their grim business, big tobacco found it necessary to advertise to the young while still impressionable. Can there be a practice more repulsive and injurious to public policy than what this defendant is claiming it has the right to do under the First Amendment?

This tobacco company continued its practice of advertising to children and unabashedly fired Rodio because he

“...failed to place and maintain a VAP communicator on the *front counter* and place the appropriate VAP POS advertising and PRP discounting cards.” (Exhibit D, p. 7) “... *as instructed by management.*” (Id. p. 2, 3, 6, and 11)

On page 16 of its Brief, the defendant argues that where the law is involved only incidentally, “the connection between the law and the protected activity must not be remote or speculative.” The law that 940 CMR, sec. 21.04, (5)(b) helps enforce is the law that forbids the sale of tobacco products to children. In Lorillard Tobacco Co. v. Reilly, 84 F.Supp.2d 180; 2000 U.S. Dist. Ct. of Justice Young stated that neither the tobacco companies, nor the Attorney General disputed the underlying public policy goals of the regulations the tobacco companies were seeking to suppress. It is perverse for this tobacco company to admit that there is good public policy in the enactment of 940, but not in its enforcement. Judge Young using the Central Hudson framework determined that the subject regulation was not sufficiently narrowly tailored to effectuate the governmental purpose. The good public policy underlying the regulation was, however, unquestioned and unchallengeable. Having stipulated to the good public policy of the regulation, this defendant should now be precluded from challenging it. The Court in Lorillard Tobacco Co. v. Reilly, Id., found that the Attorney General’s intention in enacting the regulation was to “target the prevalence of an illegal activity—underage smoking...” Judge Young went on to say that “This Court agrees with the Fourth Circuit that a state has a *substantial* interest in promoting compliance with one of its own valid laws.”

The public policy implications of 940, therefore, appear to be incontrovertible.

Reynolds' Affidavits

The Affidavits by Carlo Fasciani, Richard Kane, and Robert Deschenes contain little actual statements and are primarily a diatribe in defense of their illegal conduct which is better saved for the jury. Mr. Deschenes in paragraph 2 of his Affidavit states that Mr. Rodio believed he was discharged because the tobacco company wanted to deprive him of his pension benefits. That is a misstatement of the facts. Mr. Rodio believed then and believes now that the consequence of his wrongful termination was depriving him of his heightened pension benefits which were large and earned over 26 years of service. (Rodio's Affidavit—Exhibit B). The analysis is not what Rodio believed, it is what Reynolds gave as reasons for the firing.

Fasciani is forced to admit in paragraph 41 of his Affidavit that he told or instructed Rodio "to put the advertising on the counter notwithstanding the alleged instructions of the person from the Board of Health." This is a clear admission that Reynolds instructed Rodio to disregard the Board of Health regulations and instructions.

Kane is at pains in paragraph 3 of his Affidavit, to spin, twist, and turn in explaining his instructions to the plaintiff regarding violation of 940 CMR §21.04, (5)(b). Kane finally settles on the contention that there had never been a law in effect in Massachusetts requiring cigarette advertisements to be 5 feet off the floor or higher and he learnedly cites Lorillard Tobacco Co. v. Reilly, supra. Kane also admits to instructing Mr. Rodio to disregard the applicable regulation because it was "not upheld by the Courts". Within the four corners of Kane's own Affidavit, there is an affirmation of plaintiff's contentions that he was terminated because of his failure to comply with management's instructions regarding violations of the State minimum pricing laws and of 940 CMR §21.04, (5)(b). Neither Fasciani, nor Kane, nor Deschenes address the unvarnished language they used on page 8 of their Termination Letter (Exhibit D). All of them knew, or should have

known, that the minimum State price for Monarch in October of 2002 was \$4.01 per pack, at each and everyone of them knew what their Letter of Termination to Rodio said. It stated, on page

“You failed to execute the Every Day Low Price (EDLP) contract requirements in this account by not placing signage and failing to maintain the everyday lowest price for Monarch in this account. Wave (competitive product) cigarettes retailed for \$3.52 per pack, while RJRT’s Monarch retailed for \$3.62 per pack.”

In his Affidavit, Kane says that he had “instructed my sales staff to completely refrain from having any discussion with retailers about setting prices or price levels for tobacco products in their stores.” If Kane’s Affidavit is truthful and prices are indeed set by the retailer and sales representatives are instructed to completely refrain from having any discussion with retailers about prices, why then is Kane terminating Rodio because he “failed to execute the Every Day Low Price (EDLP) contract requirements in this account by not placing signage and failing to maintain the everyday lowest price for Monarch in this account.”? Either the reason given on page 8 of the Termination Letter is false, or Kane’s Affidavit is false. That, certainly, is a question of fact for a jury to decide.

On page 62 of his deposition, (Exhibit E) Kane was asked that if it is the decision of the retailer to set the price, why he then puts the burden on the sales rep to maintain the lowest price. Kane’s answer was

“Because the sales rep – by signing the retailer up on this program, the retailer has to adhere to the requirements of the program; and the sales rep’s job is ensure that the retailer adheres to the contractual requirements that he signed off on.” (Exhibit E, p. 62, lines 22-24, p. 63, lines 1-3).

What Kane is saying in plain English is that if the contract that Reynolds induced the retailer to sign requires the sale of the defendant’s brand below State minimum, then it is the sales rep’s job to insure that the retailer adheres to the contractual price even when it is below the State minimum. When Reynolds is caught selling below the State minimum, it then evades responsibility by sayi

“it is not us, it is the retailer”. One has to question Kane’s credibility in his deposition under 1
 when he says on page 64 that he did not know that the State minimum price of his brand, Mon 2h,
 was \$4.01 per pack. This is coming from the Region Manager for the Boston Region. When 3e
 is asked whether selling his company’s cigarettes below the State minimum price is evading a
 lawful tax, Kane at page 60 of his deposition answers: “I can’t answer that question. I don’t -
 mean, I don’t understand the nature of your question.” (Id., lines 15-20). And when asked if h 4
 indifferent to the State minimum pricing laws, he also states: “I can’t answer that.” (Exhibit E
 78, lines 5-9).

When asked if he is aware of a Massachusetts health regulation that prohibits the displa 5 f
 cigarette advertising below a certain level on a counter, Kane answers that he is not aware of a
 such regulation. (Id., p. 16, lines 20-24, and p. 17, lines 1-2.) Kane in his deposition brazenly
 admits that in effect he did not give a damn where the POS advertising was placed so long as it 6s
 placed “as close to the point of sale as possible” on the store’s counter and did not matter to him
 what height the counter was as long as it was most visible to the public. (Id., p. 51) Kane does 7t
 deny that Rodio was terminated for failing to place and maintain the appropriate POS advertisin 8n
 counters less than 5 feet high. Kane testified that placing the POS advertising 6 feet high would 9t
 be desirable, but placing an advertisement 3 ½ to 4 feet high would be just fine, and that he did
 care at what height below six feet the advertisement was placed so long as it was not inches off
 floor. (Id., pages 52 and 54.)

The Affidavits of the three executives, Fasciani, Deschenes, and Kane are merely a thick
 coat of whitewash. Not one of these three executives approaches the incriminating language on
 page 8 of their Termination Letter where they state clearly and unequivocally that this 26-year
 employee is being terminated for failing to maintain the price of Monarch below the State
 minimum, nor do they explain the language throughout the letter wherein this employee is

terminated for failing to maintain the appropriate VAP POS advertising on the counters less than 5 feet in height. This reason is given five times in the Letter of Termination.

The Court has granted relief for employees who are fired for reporting violations of criminal law. In Shea v. Emmanuel College, 425 Mass. 761, 682 N.E.2d 1348 (1997), the Court assumed without deciding, that discharging an employee for reporting criminal activity within the employing unit violates public policy (dictum), citing with approval Smith v. Mitre Corp., 949 F.Supp. 949, 950 (D.Mass. 1997). The Court has granted relief for employees who cooperated with law enforcement agencies because, although such cooperation is not legally required, "the Legislature had clearly expressed a policy encouraging such cooperation." Wright v. Shriners Hosp. for Crippled Children, supra at 473, citing Flesner v. Technical Communications Corp. 410 Mass. 810, 575 N.e.2d 1107, 1110 (1991).

The good public policy, which should here shield the employee, has its genesis in two legislative sources, state and federal, and complies with the doctrine of Wright v. Shriners Hosp. for Crippled Children, supra.

Defendant's Motion on this ground must, therefore, be denied

Covenant of good faith and fair dealing:

There adheres in every at-will employment relationship a covenant of good faith and fair dealing that is violated when the employer terminates an at-will employee in order to avoid paying to the employee of compensation earned or 'almost earned' through services already rendered to the employer. Such termination is in 'bad faith' because it unjustly enriches the employer and deprives the employee of compensation which he either has earned or is 'on the brink' of earning. The remedy is to award damages to the discharged employee for "the loss of compensation that is...clearly related to an employee's past service..." Fortune v. National Cash Register Co., 373

Mass 96, 364 N.E.2d 1251; Gram v. Liberty Mut. Ins. Co., 384 Mass. 659, 672, 429 N.E.2d 229(1981); Harrison v. NetCentric, 433 Mass. 465, 475-476, 744 N.E.2d 622, 631 (2001)

In a 2005 case, the Supreme Judicial Court amplified on the issue of damages due to an employee for termination contrary to this doctrine. In Ayash v. Dana-Farber, 443 Mass. 367, 791 N.E.2d 667 (2005), the Court said:

“in awarding damages for breach of the implied covenant of good faith and fair dealing, the goal is to compensate an employee for past services and to deny the employer ‘any readily definable, financial windfall’ resulting from the breach.” (emphasis supplied) favorably citing McCone v. New England Tel. & Tel. Co., 393 Mass. 231, 234, 471 N.E.2d 47 (1984); Gram v. Liberty Mut. Ins. Co., supra at 335. King v. Driscoll, supra at 5; Maddoloni v. Western Mass. Bus Lines, Inc., 386 Mass. 877, 881, 438 N.E.2d 351 (1982)

Here Reynolds discharged this employee after 26 years of service and at a time when he was on the brink of harvesting a life’s labor.

Decision of the Mass. Department of Labor and Work Force Development, Division of Unemployment and Training

Following his termination, the plaintiff applied to the Division of Unemployment and Training for unemployment benefits and was awarded them. Reynolds appealed and challenged his right to collect unemployment benefits claiming that it fired him for “misuse of company resources”. The tobacco company relied on M.G.L. c. 151A, §25(e)(2) in charging the employee with deliberate misconduct in willful disregard of the employing unit’s interest, and requested the Department to deny him unemployment benefits. A Hearing was held before a Review Examiner of the Hearings Department where the tobacco company was represented, and a Decision was rendered on 1/31/03, a copy of which is hereto annexed and marked Exhibit F.

In a well-reasoned opinion and decision, the Review Examiner analyzed the facts and the evidence presented and concluded that the discharge was not attributable to deliberate misconduct in willful disregard of the employing unit’s interest, and that, therefore, the employee “is not subj

to disqualification under §25(e)(2) of the Law.” (Exhibit F, p. 4) The tobacco company found itself in an exquisite dilemma before the Division of Employment and Training. Unable to disclose real reasons for plaintiff’s termination, i.e. his failure to maintain prices below the State minimum, and his failure to display advertising at counters lower than 5 feet, the tobacco company had to content itself with the generic accusation of “misuse of company resources”. The Review Examiner found the company’s position to be so vague that it does not define the type of behavior that is prohibited and stated that “As a result, they cannot be fairly considered rules or policies.” (Id. The Review Examiner affirmed the initial determination and decided that the claimant was entitled to unemployment benefits under the laws of the Commonwealth. Reynolds did not appeal to the Courts from this determination, and it remained final.

Plaintiff submits that the finding by the Review Examiner that he was terminated without deliberate misconduct on his part is *res judicata* on the issue of his firing against the standard of good faith and fair dealing.

That the tobacco company had “a full and fair opportunity to litigate the issues in question” is amply supported by the record before the Department of Labor and Workforce Development. On page 9 of the transcript of the hearing proceedings, (Exhibit G) the Review Examiner, afforded the tobacco company, the full opportunity for cross-examination, and full opportunity to directly examine its own witness, Mr. Carlo Fasciani, who testified on behalf of the tobacco company. It is undeniable that the purpose of the hearing before the Review Examiner was to provide for an adjudicatory hearing of the very issue of whether the firing fell within the standard of good faith and fair dealing. Having had, therefore, a full and fair opportunity to cross-examine before the adjudicatory Review Examiner, the tobacco company is now precluded and collaterally estopped from claiming that its decision to fire him did not contravene the good faith and fair dealing standard, the Review Examiner having found that his discharge was “not attributable to deliberat

misconduct in willful disregard of the employing unit's interest". Commissioner of the Department of Employment and Training v. Dugan, 428 Mass. 138, 697 N.E.2d 533; Alba v. Raytheon, 440 Mass. 836, 809 N.E.2d 516 (2004). The issues decided by the Review Examiner and the issue of termination against the good faith and fair dealing standard are identical, but "even if there is lack of total identity between the issues involved in two adjudications, the overlap may be so substantial that preclusion is plainly appropriate." Commissioner of the Department of Employment and Training v. Dugan, supra.

Defendant's own Statement of Undisputed Material Facts contains contradictions which on their own and of themselves, raise disputes as to issues of material fact. Reynolds accuses the plaintiff of not mentioning in his private notes the two reasons for which he was fired. Reynolds, however, is forced to admit that Rodio, in his deposition, did state his failure to maintain prices below the \$1.00 minimum and his failure to maintain advertising on counters below 5 feet as reasons for his firing (§65 of Defendant's Statement of Undisputed Material Facts). If Reynolds is contending that this is a contradiction in Rodio's position, then that contradiction is for the jury to resolve.

Reynolds complains that Plaintiff, in his complaint, did not enumerate the reasons that he later gave for his termination. The Federal Courts are 'notice pleading' jurisdictions and not 'fact pleading'. (Rule 8, F.R.C.P.). Discovery is the vehicle through which the evidence is developed and fleshed out. In its own Affidavits, the defendant does not deny a violation of 940 CMR, but justifies its conduct as being permitted under the First Amendment. Reynolds is placing the burden on the employee to explain why he was fired when Reynolds in its own words, above the signature of Mr. Fasciani, clearly, unambiguously, and unequivocally stated the two reasons for which he was fired, both of which were against the law and public policy.

On the issue of advertising to minors, where Reynolds has admitted its conduct, but hides behind the First Amendment, Summary Judgment is appropriate to be granted against Reynolds,

having admitted to its conduct, leaves the Court with only a question of law to decide and that whether Reynolds violated public policy by terminating the plaintiff for failing to advertise cigarettes to children and minors. The Letter of Termination (Exhibit D) is in itself sufficient evidence upon which a jury could reasonably find in plaintiff's favor. Anderson v. Liberty Lobby, Inc., 477 U.S. 242, 248-52, 106 S.Ct. 2505, 2510-12, 91 L.Ed.2d 202 (1986). Therefore, the Court *must* deny Defendants Motion for Summary Judgment. In ruling on a Motion for Summary Judgment, the Court does not weigh the evidence or find the facts, rather the Court's role is to assess whether a genuine issue exists as to material facts requiring trial. Anderson v. Liberty Lobby, Inc., *supra*.

DAMAGES

The plaintiff seeks damages under the theory of the covenant of good faith and fair dealing and under the public policy doctrine.

Plaintiff's complaint sounds in tort under Count III, where he alleges a violation of public policy, and in contract under Count II, where he alleges a violation of the good faith and fair dealing standard. In Flesner v. Technical Communication Corp., *supra*, the Court noted that the majority of jurisdictions considering the question of whether a violation of public policy sounds in tort or contract, have decided that it sounds in tort. In King v. Driscoll (King II), 424 Mass 1, 673 N.E.2d 859, (1996), the Court noted that Count I of King's complaint had alleged wrongful termination in violation of both the covenant of good faith and fair dealing and in violation of public policy. King II, *supra* at 2, 673 N.E.2d at 859. It then stated, "It must be remembered that two very different theories of recovery, implicating different measures of damages (contract and tort) were asserted in Count I." King II, *supra* at 8, 673 N.E.2d at 863. The Court's remark suggests that the public policy doctrine sounds in tort for the purposes of assessing damages. Conversely, the Court in S v. Fordham, 420 Mass. 178, 194, 648 N.E.2d 1261, 1271 (1995), held that a claim for breach of t

covenant of good faith and fair dealing sounds in contract for purposes of calculating prejudgment interest.

The plaintiff's monetary damages, exclusive of his emotional distress damages, are as follows:

Loss of income: Michael Rodio earned \$59,906.60 for the last full year that he worked for Reynolds. Michael Rodio became troubled about finding other work because of his advanced age and finally found work some four months after his termination at a job making \$33,956.00. He is in addition to the \$33,956.00 been receiving a 15% bonus. His net loss due to his firing by Reynolds would, therefore, have been \$20,856.60 a year.

At the time of his termination, Michael was 50 years old and having two young children. He intended to work so long as his health permitted or until the age of 70, or for an additional 20 years. Michael Rodio would therefore have lost **\$417,132.00** for this 20-year period, without consideration for raise and bonuses, which he would have been entitled to receive.

For the 4 months that Michael Rodio was out of work after his termination and before finding other employment, he lost **\$19,968.00** at the rate of \$4,992.00 a month.

Loss of pension: Had Michael Rodio worked for this defendant until he reached the age of 64, or until 2016, he would have worked for 40 years for this defendant, and he would have been entitled to a pension of \$57,218.78 a year or \$4,768.23 a month. He is now receiving \$604.98 a month or \$7,259.76 annually. He would, therefore, receive \$49,959.02 less a year. With his life expectancy of 13.9 years from the year 2016, he would have collected \$49,959.02 a year for that number of years, or **\$694,430.37**.

Social Security benefits; Michael Rodio was earning \$59,906.00 a year from which social security retirement taxes were being withheld and upon which his social security benefits would have been calculated when he would have become eligible for retirement at the age of 65. He is

now earning \$33,956.00 a year from which social security retirement taxes are being withheld. The social security retirement benefits would, therefore, be substantially less at his current rate of than they would have been had he remained in the employ of Reynolds making nearly twice as much.

Michael Rodio intended to retire at age 70 or work till his health permitted.

Loss of Scholarship Program account: Michael Rodio had subscribed to a scholarship fund where he contributed \$18.00 a week per child or \$36.00 for both of his children a week, with the defendant matching this amount. At the time of his termination, the defendant Reynolds took away about \$10,000.00 from the \$17,402.00 that was in the account. This scholarship fund account would have belonged entirely to the plaintiff and his children had he not been terminated.

Health Insurance: Michael Rodio's present health insurance plan with his employer does not afford him any benefits whatsoever should he be terminated, laid off, or retire, but allows him to buy into that employer's program at a much higher rate per month than the plan that was afforded him by Reynolds. It is estimated that the cost of maintaining his present plan would be about \$500.00 more per month.

Bonus loss: Because of Michael Rodio's termination in October 2002, he was denied a bonus of \$6,000.00.

Other insurance: Michael Rodio also lost the following insurance coverages: basic group life insurance, accidental death insurance, optional group life insurance; optional death and dismemberment insurance; life insurance for his dependents; insurance for travel, accident insurance and insurance for long term disability benefits, and managed choice plan and dental expense plan, as listed in Annual Statement of Employee Benefits issued by Reynolds and dated 1/1/02, a copy of which is attached hereto and marked Exhibit H.

Health: Michael Rodio suffered a deep depression following his wrongful termination which has only recently begun to recede, and for which he is entitled to monetary damages.

Loss of automobile: Michael Rodio also has been denied the use of a motor vehicle which was provided by Reynolds and for which the defendant paid all costs and expenses.

Total losses: His monetary losses would, therefore, have amounted to **\$1,147,530.37**.

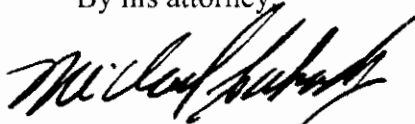
CONCLUSION

For the reasons stated above, this is a case, clearly, not appropriate for Summary Judgment against the plaintiff, the defendant having admitted in its own Letter of Termination a violation of the health code and the State minimum pricing laws. "A district court has the legal power to reverse summary judgment in favor of the party opposing a summary judgment motion even though he made no formal cross-motion under Fed.R.Civ.P.56" Lorillard v. Reilly, 76 F.Supp.2d 124

Discovery has been completed, and further discovery will clearly be of no further benefit to the defendant. The Court may, therefore, *sua sponte* grant Summary Judgment to the plaintiff. Bank v. International Bus. Machs. Corp., 145 F.3d 420, 431 (1st Cir. 1998), Ramsey v. Coughlin, 4 F.3d 71, 74 (2d. Cir.1996); Berkovitz v. Home Box Office, Inc., 89 F.3d 24, 29 (1st Cir.1996).

Respectfully submitted,

By his attorney,



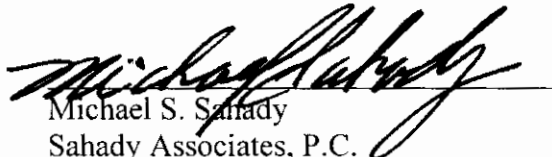
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Dated: September 15, 2005

CERTIFICATE OF SERVICE

I, the undersigned, attorney for the plaintiff hereby certify under the penalties of perjury that I have this day served the following documents on defendant's counsel: Plaintiff's Opposition to Defendant's Motion for Summary Judgment, Plaintiff's Memorandum in Support of his Opposition to Defendant's Motion for Summary Judgment, and Plaintiff's Appendix of his Exhibits in his Opposition to Defendant's Motion for Summary Judgment. Said service was made by mailing postage prepaid, a copy of same to:

Mark H. Burak, Esquire
Morse, Barnes-Brown & Pendleton, P.C.
Reservoir Place
1601 Trapelo Road
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Dated: September 15, 2005